REMARKS/ARGUMENTS

In response to the election/restriction requirement mailed February 5, 2008, Applicants elect species "a" as identified by the Examiner, shown in FIG. 3, upon which claims 1-7 and 30-35 read, for prosecution on the merits, with traverse. Applicants note that should a generic claim be allowed, the Examiner must examiner any remaining claims directed to non-elected species that fall within the generic claim.

Applicants traverse the election requirement on the grounds that there is no undue burden on the Examiner to examine the claims directed to the non-elected species. The species all share significant common subject matter, relating to various described combinations of magnets projections and Hall sensors for direction detection of a display in a mobile terminal. All of the species are likely to be found within the same search classes and subclasses. Accordingly, there will not be undue burden on the Examiner to examine claims to all of the species, including the non-elected species. Where there is no undue burden on the Examiner to examine all of the claims, the Examiner *must* examiner all of the claims of a patent application. Accordingly, Applicants kindly request that the Examiner examine all of the claims of the present application.

Resp. filed March 4, 2008

Responding to election/restriction requirement mailed February 5, 2008

App. Ser. No. 10/813,280

In view of the above, it is believed that the application is in condition for allowance and notice to this effect is respectfully requested. Should the Examiner have any questions, the Examiner is invited to contact the undersigned at the telephone number indicated below.

Respectfully Submitted,

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